

Hot News For Parents



Jemima Plays Dress Ups, rrp \$14.95 (on sale Oct 6) and Slinky Malinki's Christmas Crackers, rrp \$21.95 (on sale Oct 13).



Omo scores points for your school

Recognising the necessity for children to get outside and be active in their learning and development has propelled Omo to join forces with the Australian Primary Principals Association and Woolworths-Safety, to launch the Omo "Dirt is Good" points for schools

promotion. This promotion is aimed at helping schools to upgrade their playground facilities and get students outside and experiencing life. By purchasing specially marked 1.7kg packs of Omo laundry detergent from Woolworths or Safeway, you can earn your school "Dirt is Good" points, putting the school into the running to win a futuristic playground worth \$25,000, or a choice of more than \$100,000 worth of Eco Learning Packs. For more information regarding the Omo "Dirt is Good" points for schools promotion ph (02) 8303 6464.

WIN

For your chance to win one of five copies of Slinky Malinki's Christmas Crackers, write your name, address and phone number on the back of an envelope and send to: Perth VITA - Slinky Malinki, 50 Hasler Rd, Osborne Park, WA 6017, by November 7. Winners will be drawn at random and notified by post.



Scuttlebug Available from all good toy and sports stores. For stockists ph 1800 244 543.



rocker by baby

The Australian designed Lullabub Cot Rocker made its way to the finals of Australia's most prestigious industrial design awards and took home the Australian Design Award. The Lullabub is an innovative product that mimics the motion of a car and a mother's heartbeat to assist in settling babies. Designed by Christopher Mitchell in a bid to get babies to sleep, as well as free up some time to help parents get some sleep for themselves, the Lullabub Cot Rocker was judged by a panel of industry professionals who looked at originality, design, safety and commercial viability, and declared it was a brilliant idea and much needed product.

For further information, contact Rebecca Ball at Standards Australia & Australia Design Awards on (02) 8206 6576.



kids' bonus saver

With more than a quarter of parents pinching (or being tempted to pinch) money from their children's savings accounts, BankWest is launching its Kids Bonus Saver savings account for children.

The account attracts a market-leading monthly bonus interest rate of 10 percent per annum for children under the age of 15 years, which is well above its nearest competitor. In addition, the "Kid's Bonus Saver" has no account-keeping fees.

This account is designed to encourage children to save regularly by rewarding them when they make deposits. Therefore, the high bonus rate is paid when a deposit of between \$25 and \$250 a month is made with no withdrawals. If this does not happen the rate reverts to a standard rate of 0.01 percent per annum for that month only. In addition, every year on the 12 month anniversary of the account opening, the child's savings sweep into a standard Children's Saving Account which pays up to 4.5 percent per annum and then kids can once again start saving money in the "Kid's Bonus Saver".

For more information contact your nearest BankWest branch, or visit www.kidsaver.com.au

bubbaroo baby wear

Bubbaroo Baby Wear is an innovative new Australian baby wear company, with an emphasis on functionality and safety. It is the maker of the Joey Pouch Swaddling Bag.



The Joey Pouch Swaddling Bag is a specifically designed swaddling bag combined with a sleeping bag which provides a uniquely easy and safe way to swaddle your baby. Also included in this range are baby sleeping bags called Joey Swags, created to complement the Joey Pouch.

All Bubbaroo products come beautifully packaged and contain detailed product information. For more information visit www.bubbaroo.com.au



Pepper Pep Captain bag from Betts \$22.95.



shortstop stools and tables

Funky Kids in Wembley now stocks the latest innovations in kids' tables, stools and toy boxes. There are stylish, moulded plywood designs in hoop pine and beech or a choice of gorgeous coloured laminates. Made to take the toughest child's play, these table and stool sets double as a compact coffee table/nest and will suit all styles of decor. Prices start at \$510 for a set (a table which comfortably seats up to four children) in hoop pine (and the table). For more information ph 9284 0051 or visit contact Funky Kids anna@funkykids.com.au

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